



MARCH 4-6, 2014

SHANGRI-LA PUDONG HOTEL – SHANGHAI, CHINA

## DRAFT PROGRAM AGENDA & SCHEDULE OF EVENTS

### DAY ONE: TUESDAY, MARCH 4, 2014

12:30 p.m. – 4:30 p.m. Pre-Conference & Boot Camp Registration at Shangri-La Pudong Hotel (2<sup>nd</sup> Floor River Wing: Beijing)

#### ENTREPRENEUR BOOT CAMP

**Boot Camp Moderators:** Karen Wong, Partner, Wilson Sonsini Goodrich & Rosati (confirmed)  
Yuwen Liu, CEO, BioBay (confirmed)  
Rebecca Lin, Partner, Fidelity Asia Growth Partners (confirmed)  
James Zhao, Managing Partner, Vivo Capital (confirmed)

1:00 p.m. – 1:45 p.m. Funding Your Company: Creatively Seeking Funding Sources

1:45 p.m. – 2:15 p.m. “IP Strategy”: Getting Ready for Funding Pitch and Beyond

2:15 p.m. – 3:00 p.m. Cross-Border Collaboration: Growing Your Company Through Technology Licensing & Joint Ventures

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:30 p.m. Ways to Exit- Comparing and Contrasting Money Markets: China, Hong Kong & Taiwan

4:30 p.m. – 5:00 p.m. Q & A

5:30 p.m. – 7:00 p.m. WSGR BayHelix Welcome Cocktail Reception at “Kaefer by The Binjiang One” Restaurant

## DAY TWO: WEDNESDAY, MARCH 5, 2014

- 7:15 a.m. – 8:15 a.m. Registration at Shangri-La Pudong Hotel (3<sup>rd</sup> Floor River Wing Ballroom Foyer)
- 8:15 a.m. – 8:30 a.m. Introductory Remarks (3<sup>rd</sup> Floor River Wing Ballroom)
- 8:30 a.m. – 9:00 a.m. Keynote I: Industry Landscape  
Claudia Suessmuth-Dyckerhoff, Director, McKinsey & Company (confirmed)
- 9:00 a.m. – 9:30 a.m. Keynote II: Multinational Pharma Company Perspective

## TRACK ONE: PHARMACEUTICALS & BIOTECH

- 9:30 a.m. – 10:30 a.m. China Pharmaceutical & Biotech Trends  
  
Part I: Fireside Chat: MNC vs. Domestic Biotech/Pharma  
Part II: How Are JVs in China Working Out?
- 10:30 a.m. – 12:00 p.m. Company Presentations  
Yinxiang Wang, CEO & CSO, Beta-Pharma (invited)  
China Medical System (invited)  
Hengrui (invited)  
Benjamin Li, CEO, Lee's Pharm (invited)  
Sagent Chengdu Pharmaceuticals (invited)  
Shanghai JingFeng Pharmaceuticals (invited)  
Shanghai Pharma (invited)  
George Yeh, President, Taiwan Liposome Company (invited)  
3SBio (invited)
- 12:00 p.m. – 1:00 p.m. Networking Lunch (3<sup>rd</sup> Floor River Wing Ballroom)
- 1:15 p.m. – 2:15 p.m. Government Policy Panel  
Moderator: Rulin Song, Executive President, Sino-PhIRDA (confirmed)

## TRACK TWO: HEALTHCARE SERVICES

- 2:15 p.m. – 2:45 p.m. Keynote: Right Time Investing in Hospital Services?
- 2:45 p.m. – 4:15 p.m. Company Presentations  
Roberta Lipson, CEO, Chindex (invited)  
CMSC (Shanghai Hospital Medical Group) (invited)  
Peter Liu, CEO, DeltaHealth (invited)  
Shiang Huang, CEO, Kindstar Globalgene Technology (invited)  
Phoenix (invited)  
Wuxi Apptec (invited)

- 4:15 p.m. – 5:15 p.m. [Multinational Perspectives of China’s Healthcare Market](#)  
[Moderator](#): Karen Wong, Partner, Wilson Sonsini Goodrich & Rosati (confirmed)  
Boston Scientific (confirmed)  
Medtronic (confirmed)
- 5:15 p.m. – 5:30 p.m. [Closing Remarks](#)
- 5:30 p.m. – 6:30 p.m. [Cocktail Reception \(3<sup>rd</sup> Floor River Wing Ballroom Foyer\)](#)
- 6:30 p.m. – 8:30 p.m. [Conference Gala Dinner \(3<sup>rd</sup> Floor River Wing Ballroom\)](#)  
This year’s dinner will feature an inspirational keynote speaker and a lucky drawing with many prizes including iPad Air, Nike Fuelbands, and more!

### DAY THREE: THURSDAY, MARCH 6, 2014

- 7:45 a.m. – 8:45 a.m. [Registration \(3<sup>rd</sup> Floor River Wing Ballroom Foyer\)](#)
- 8:45 a.m. – 9:00 a.m. [Introductory Remarks \(3<sup>rd</sup> Floor River Wing Ballroom\)](#)

### TRACK THREE: MEDTECH (DEVICES, INSTRUMENTS, DIAGNOSTICS)

- 9:00 a.m. – 9:30 a.m. [Keynote II: China Medical Device Landscape](#)  
Feng Jiang, Executive Vice Chairman, China Association for Medical Devices Industry ([invited](#))
- 9:30 a.m. – 10:00 a.m. [Keynote II: Multinational Device Company Perspective](#)
- 10:00 a.m. – 11:15 a.m. [Company Presentations](#)  
[Moderator](#): Yuwen Liu, CEO, BioBay (confirmed)  
Xiaozheng Shu, Chairman & CEO, BioRegen Biomedical ([invited](#))  
Biosensors ([invited](#))  
GMT ([invited](#))  
JieCheng Medical ([invited](#))  
Lifetech ([invited](#))  
Mindray ([invited](#))  
PW Medical ([invited](#))  
Synaptic ([invited](#))
- 11:15 a.m. – 12:00 p.m. [M&A Panel](#)  
[Moderator](#): Ding Ding, Head of China Healthcare Investment Banking, Barclays Capital (confirmed)
- 12:00 p.m. – 1:00 p.m. [Networking Lunch \(3<sup>rd</sup> Floor River Wing Ballroom\)](#)

## TRACK FOUR: INNOVATION & INDUSTRY TRENDS

- 1:15 p.m. – 2:00 p.m. [Investors Panel Discussion](#)  
Fidelity Asia Growth Partners (confirmed)  
Vivo Capital (confirmed)  
Orbimed (confirmed)  
Zero2IPO (*invited*)
- 2:00 p.m. – 2:30 p.m. [A Dialogue on Innovation: “China vs. Rest Of World”](#)  
Samantha Du, Managing Director, Sequoia Capital China (confirmed)  
MNC Chief External Innovation (*invited*)
- 2:30 p.m. – 3:45 p.m. [Hottest Emerging Chinese Company Presentations](#)  
AnChen (*invited*)  
Aohua (*invited*)  
Q. John Yu, CEO, CGeneTech (*invited*)  
Coyote Bio (*invited*)  
Sinogen (*invited*)  
TenNor Therapeutic (*invited*)  
Faming Zhang, CEO, Waterstone (*invited*)
- 3:45 p.m. – 4:00 p.m. [Closing Remarks](#)